

When is Reserve not a reserve? When it's a Sub Regional Series. After 15 vintages making wine in Margaret River you get a feel for the sub regions that are best suited to specific grape varieties. Rather than go down the traditional Reserve or Single Vineyard path we decided to pursue something a little different, hence the sub regional theme. Although there are no officially defined subregions in Margaret River, producers have adopted the John Gladstone proposal. In 1999 viticultural scientist Dr John Gladstone presented a paper suggesting there should be six sub regions based on climate and soil differences.

The aim with the Flametree Sub Regional Series is to showcase distinctive wine styles from vineyards renowned for growing ultra premium fruit. We've chosen to lead with Margaret River's strongest varieties, Cabernet Sauvignon, Chardonnay and Sauvignon Blanc. The Sub Regional Series represents the very best varietal wines under the Flametree label, these wines will only be made in the best vintages, volumes will be small and availability very limited.

FLAMETREE S.R.S. WILYABRUP CABERNET SAUVIGNON 2011



Gold Medal—Decanter World Wine Awards 2013

96 points—James Halliday

James Halliday Wine Companion 2014

“This is a cabernet of the highest quality, its colour excellent, its blackcurrant fruit framed by ripe, persistent tannins and quality French oak, its long-term future assured”.

96 points— ‘2013 Wines of the Year’ - Tyson Stelzer

Wine Business Magazine [December 2013]

“S.R.S. has fast arisen as a Wilyabrup flagship, albeit in tiny volume and half the price of some. Impeccable purity, streamlined refinement and distinctly regional gravel structure denote a great Cabernet season”.

96 points—Tyson Stelzer

Wine Taste Weekly [26th July 2013]

96 points—Ray Jordan

West Weekend Magazine [15th July 2013]

Highly Recommended—Roger Jones, Pierre Mansour & Anthony Rose

Decanter Magazine [June 2014]

“All leather and savoury on the nose—quite delicate. Super-succulent and concentrated cassis fruit richness supported by a cedar-spice element and bittersweet chocolate tones. Fine tannins; long & stylish”.

‘My Top Three’— Pierre Mansour

Decanter Magazine [June 2014]

“Flametree’s sub-regional series [SRS] Cabernet is sourced from a mature vineyard in Wilyabrup and shows the classic black fruit perfume, dense palate and harmony this area is renowned for... Flametree is one to watch” .

60 Great Reds—‘Best of the Best Single Vineyard Wines’ - Ben Edwards

Wine Companion Magazine [August/September 2013]

“...This single vineyard Cabernet is deeply coloured with a vibrant purple hue; the bouquet is highly expressive with pure cassis, olive and dried tobacco notes in evidence. The palate is supple yet firm with ample fine-grained tannins and the acidity is electric and racy.”

95 points—Gourmet Traveller Wine magazine

[October/November 2013]

95 points—Gary Walsh

The Wine Front [22nd May 2013]

3.5 stars

CH'NG Poh Tiong. The Margaret River Report 2014